

# TEMPLESTOWE WOLVES FC SPONSORSHIP PROPOSAL

2023 SEASON



# ABOUT US.

The Templestowe Wolves FC are a family focused football club based in Melbourne's inner Eastern Suburbs providing football players an opportunity to play football at a high level. Our teams strive for excellence and are based on the foundations of success with a winning culture. Our club provides our senior men, women and juniors with an outlet to socially connect and engage with one another. We have strong community values and believe community belonging has been vital in fostering the physical and mental well-being of our players.

This year the BNFC Lupi have merged Macedon Blues to form the Templestowe Wolves who currently participate in State League 5 in the FFV. This will provide us with the ability to play football in a brand new NPL purpose-built facility known as Petty's Reserve. We will also expand our reach to over 500 members involved with the Macedon Blues Junior & Senior programs.

We aim to help all players grow in skill while enjoying success in their football careers. We encourage player development and provide an environment of respect for all involved.



# WHY SPONSOR US?

To be part of a club who promotes community spirit and supports all players in their footballing & life endeavours. A club that feels like a family and teaches values and skills not only relating to football but also can be used in day-to-day life. We are a highly ambitious and talented football club that is in the early years of their footballing journey. We are aiming to quickly promote through the state leagues with the intention of one day being a footballing powerhouse within the eastern suburbs. Any sponsor would join us in an ambitious growth journey and develop simultaneously with our community club.

## BROAD MARKETABILITY

Approximately 500 members coming together to provide a club that feels like a family and teaches our children not only football skills but life skills. Ours is a club to be proud of with the aim of moulding young adults into committed, happy, healthy contributors to society.

## PROMOTIONAL BENEFITS

Our very reasonable sponsorship packages offer an unrivalled opportunity to obtain exposure within an affluent community of young families and to sit alongside blue-chip existing sponsors such as Playside Studios (ASX listed application developer) and United Petroleum. Our sponsors have always been very satisfied with the steady flow of referrals they have received. We encourage our sponsors to become part of the family and they are always welcome at the club and to club functions. Approximately 48.7% of Australian kids aged 6-13 are actively involved in Soccer (football). Not only will your business be part of a large community, but your business will also gain exposure to thousands of other soccer players from across Melbourne who will see your business' affiliation with our club.



# SPONSORSHIP PACKAGES

Our Wolves community has great business opportunities for your growing businesses, the sponsorship will provide a wide variety of exposure opportunities based on the level of partnership bracket your business may fall into and depending on what your business offers.

## SPONSORSHIP LEVELS

### GOLD: \$5000 - \$10000

INCLUDES: PLAYING SHIRT BRANDING, PERMANENT ADVERTISEMENT SPACE ON SIGNAGE, ACCESS TO CLUB DATABASE, 50% OF ALL SOCIAL MEDIA POSTS PROMOTING YOUR BUSINESS.

### SILVER: \$2500 - \$5000

INCLUDES: PLAYING SHORT BRANDING, PERMANENT ADVERTISEMENT SPACE ON SIGNAGE, ACCESS TO CLUB DATABASE, 25% OF ALL SOCIAL MEDIA POSTS PROMOTING YOUR BUSINESS

### BRONZE: \$1000 - \$2500

INCLUDES: PERMANENT ADVERTISEMENT SPACE ON SIGNAGE, 25% OF ALL SOCIAL MEDIA POSTS PROMOTING YOUR BUSINESS

With over 100 players and a community of close to 500 members within the club the networking opportunities that are available for the businesses that decide to go along with generous sponsorship are amazing.

With the outstanding number of members and players there will be a huge advertisement opportunity with having your business name or logo present on the Templestowe Wolves jersey.

By being a part of our community, you will have access to all the other businesses and services that support the club, this is the easiest networking opportunity that you will ever come across.

We will also have a Huge Fund-Raising Dinner as a thank you for your support.

# CURRENT PARTNERS.

The club already has a variety of different sponsors, including:

**PlaySide Studios** – ASX listed App development business

**United Petroleum** – Petrol Station Operator

**Hirsch Hill Estate** – Winery

**Vincent Amato & Co** – Accounting Firm

**Fratelli Engineering** – Steel Fabrication and Sales

We would love the opportunity to add your business to the list.



## BACK A WINNER.





## Templestowe Wolves FC

Phone: **0468 330 377**

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